

# Rapidmoo

Unleash your creativity and produce unlimited videos effortlessly with a video studio on your premises.



## Who We Are

We design and market **all-in-one video studios** combining :

1



Cutting-edge  
hardware

2



Powerful  
Proprietary  
software

3



Complete kit of  
accessories



# Easy video creation for every industry...



## Education

- ▶ Primary
- ▶ Secondary
- ▶ Higher



## Business

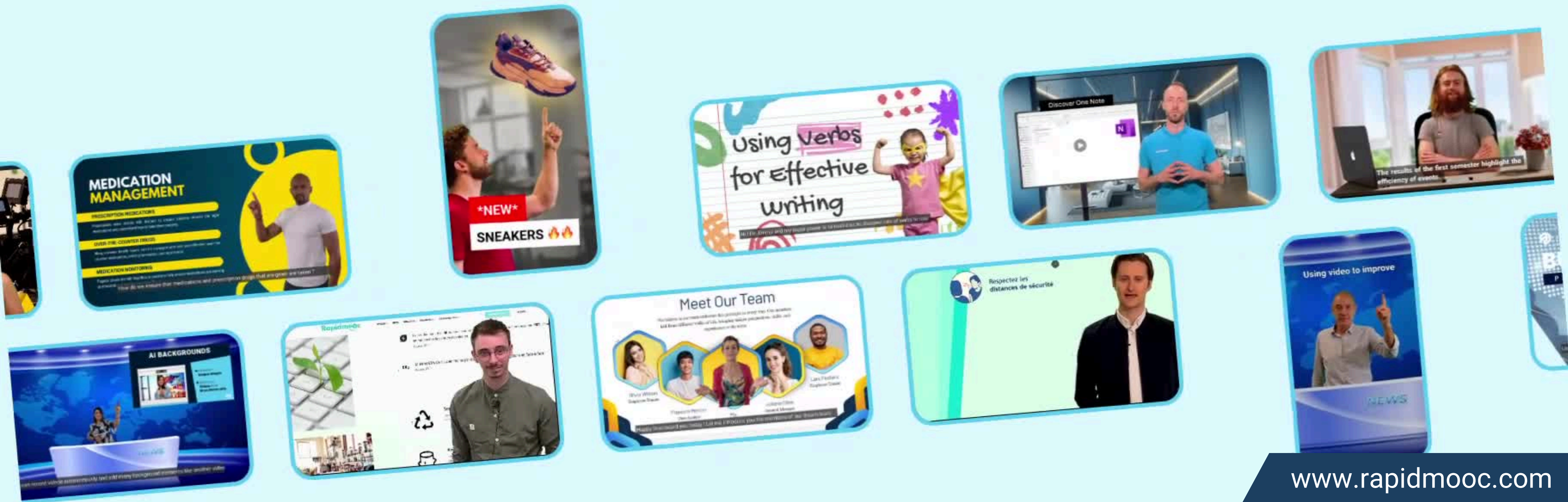
- ▶ Training / HR
- ▶ Management
- ▶ Marketing Communication
- ▶ ...



## Institutions

- ▶ Government
- ▶ Healthcare
- ▶ ...

# ...and for every purpose



## Video creation accessible to everyone



### Reinvent communication

- Work on both content and style
- (Re)create an engaging and immersive experience, even remotely



### Boost memorization

- Facilitate message retention through a dynamic and impactful format that resonates with your audience
- Clarify abstract concepts by using concrete diagrams or illustrations



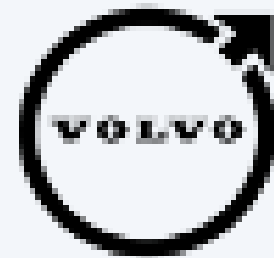
### Captivate the audience

- Tell a story, describe a place, present a product offer... everything becomes instantly more engaging thanks to video.
- Create a complete sensory experience

## Customers




Over 600 schools, universities, and companies are now equipped with Rapidmooc studios.




# The hardware

- > Complete video capture equipment
- > Touch screen
- > Camera

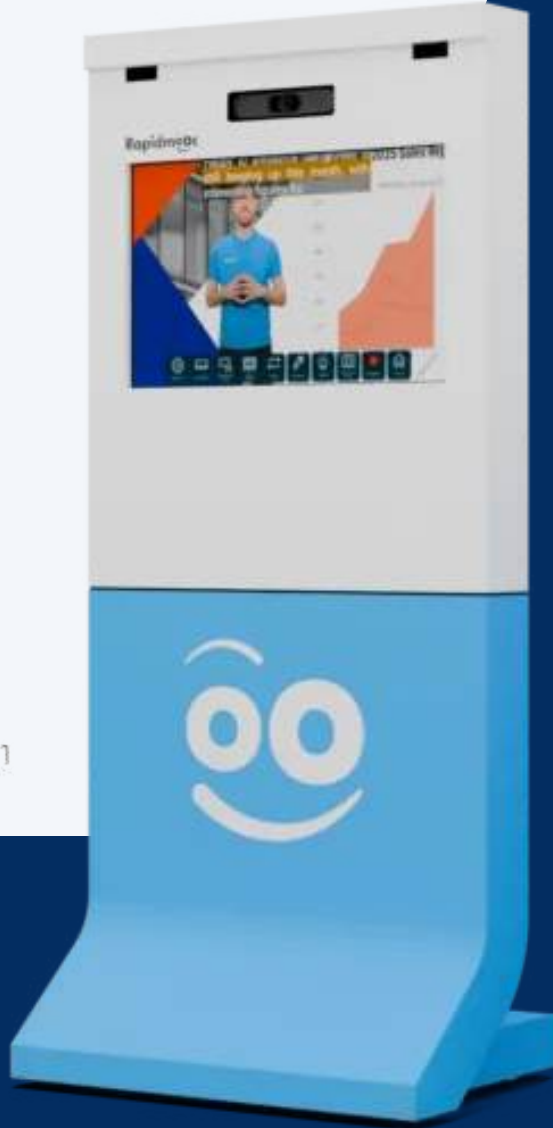
**+**  **LED lighting**  
x 4  
Tripod included

 **Pop-up green screen**  
Portable  
Tripod included

 **Peripherals**  
HF lapel mic x2  
Wireless keyboard touchpad x1  
Slider for slides x1



**Pro**



**Pro +**



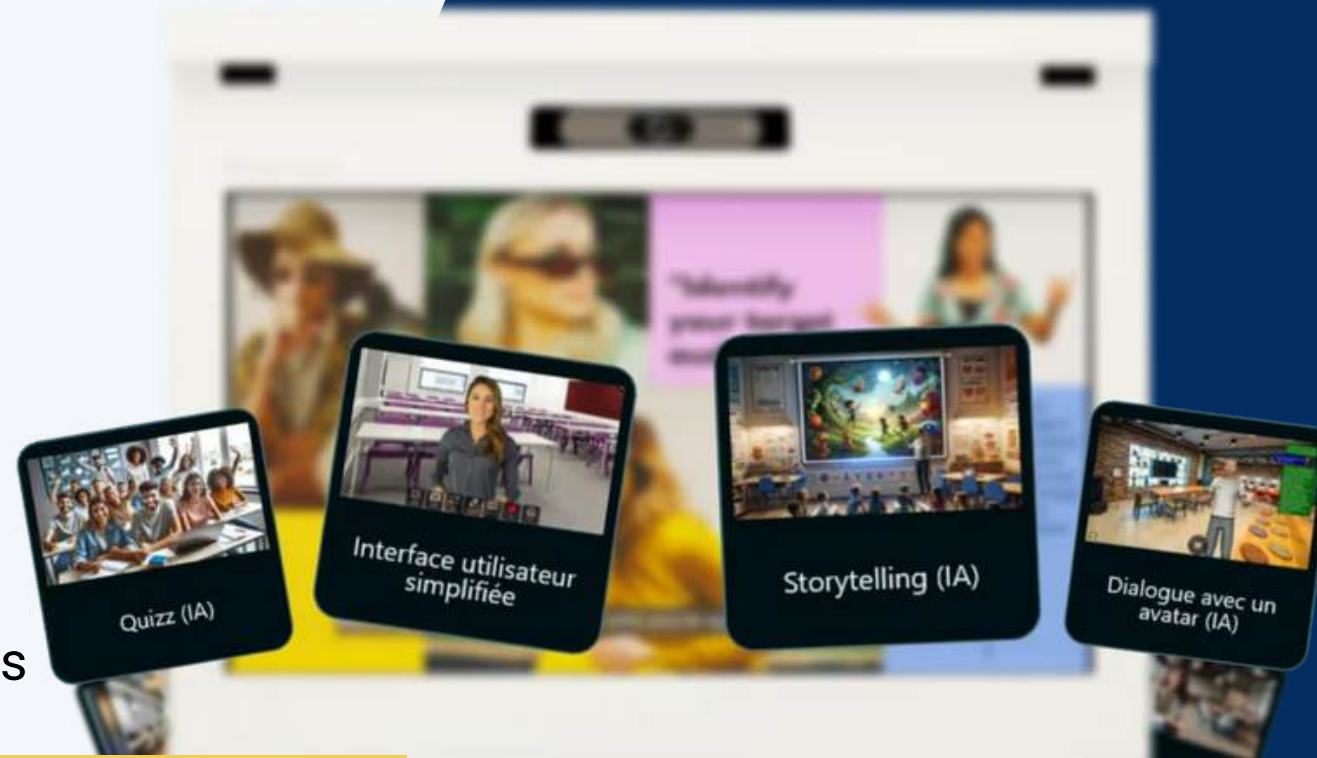
**Go**



100% customizable design

# Software

- Intuitive interface
- Scalable functionalities
- AI Video Assistant
- Custom-made applications



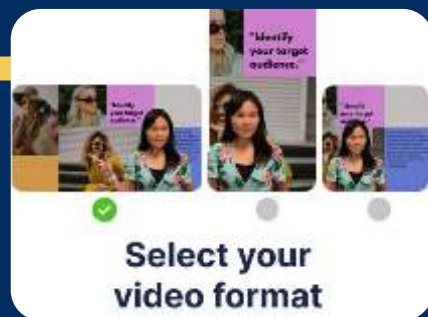
Get your ready-to-use video in just a few steps.

Diffusion broadcast



concise video capsule

1



2

Select your recording mode

Choose your mode...

- Augmented reality
- Camera only
- Green background
- Side-by-side video
- Picture in picture (PIP)

3

Select the source of the content to present.



4

Powered by AI

Prompt text  
Generation loading...

Here's the outline of today's course, explaining the strategy for implementing a sustainable

Insert automated action tags

- [fade] [pause] [click]
- [camera1] [video mode]
- [scene template]

5

Recording

6

Powered by AI

Dubbing generation...

Spanish

Incorporating subtitles...

English

Additional editing functionalities...

7

File



on



or





# Benefits



**+ £100K**

saved by in-sourcing video production



**+ 50%**

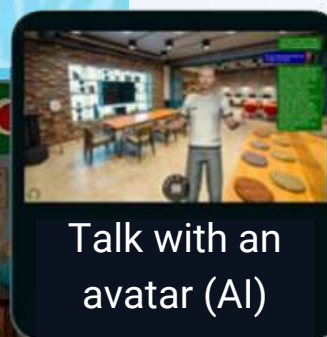
time saved  
for other tasks



**+ 25**

new videos made  
per week

"Thanks to the Rapidmooc studio, we were able to create high-quality training content in record time, which significantly improved our efficiency."



Real-time language practice with an avatar



Enhanced attention with a more captivating format



Unlimited training and role play possibilities



Simplified co-modal training for both synchronous and asynchronous learning



Significant time savings



Quick ROI



Endless video possibilities with adaptable formats

# Success story #1

THALES

"The first studio paid for itself after just six shoots."

Multiple Rapidmooc studios have been installed across various Thales Group locations in France and the UK. Initially acquired for creating **video training courses**, they are now also widely used for **internal communication** purposes

"It's a game-changer for training at Thales, offering complete user autonomy at a reduced cost."

Bruno Linyer  
Digital Learning Leader



in 2022

32

shoots

71

hours

90

videos

in 2023

86

shoots

194

hours

336

videos

THALES  
Thales Learning Hub



# Success story #2

One click to professional video content



Queen Margaret University  
EDINBURGH

Rapidmooc was introduced to QMU with the intention of **streamlining video creation** and to reduce their filming and editing time. The platform was designed to be simple, so educators and experts could film professional quality videos on their own, **without the need of an audio visual team.**

**+25**

new videos every week



**+750**

videos created so far

**“The best part about Rapidmooc being so good is that everyone is talking about it and everyone wants to use it”**

Gareth Fender  
Media Services Technician





# Contact Us

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