



# Rapidmoo

**Create videos in a  
flash with our all-in-  
one studios**

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A mobile interactive kiosk stands in a modern classroom. The kiosk has a white upper section with a screen displaying a grid of colorful icons, and a blue lower section with a stylized 'oo' logo. It is mounted on a wooden base with four wheels. The classroom features rows of wooden desks and green upholstered chairs. Large windows on the left side provide natural light. In the background, there are informational displays on the wall and a projector mounted on the ceiling.

# General presentation



**20+** Countries



**550+**

**Studios installed**







# Produce videos on mass for minimal cost



## MOOCs & online lessons

- ✓ Short videos, training courses, modules
- ✓ HyFlex training, hybrid content



## Video conferences & live video

- ✓ Interactive and dynamic meetings
- ✓ Supports non-verbal communication



## Internal communication

- ✓ Announcements, creative and powerful collective messages
- ✓ Onboarding, team building, media training

**Plug & play video solution**

**Independent use**

**No technical expertise needed**

**Professional video booth**



zoom



# HyFlex

In person

Synchronous remote

Asynchronous remote



# Our products







Large  
touchscreens:  
comfortable and  
immersive

Pro+ 43"

Pro 27"

Go

Mobile, versatile  
and practical



# Overview of the studio's components

## To complete the package



Full-HD robotic camera

Touchscreen and real-time intuitive user interface, teleprompter, Live broadcast, view recordings.

Connection hub for presentation computer and additional video sources (3x HDMI In), 2nd screen display (HDMI out), additional audio (mini jack), network access (RJ45) and media input (2x USB)

Support stand for presentation computer

Switcher for up to 4 HDMI sources

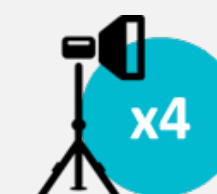
Wheels for easily moving the studio



2 mics (HF and/or directional lapel mic) included



Cables and connectors, wireless keyboard, remote controls included



LED lighting (x4) with tripod included



Green screen with tripod and magnetic support included



Additional camera  
**Optional extra**



## The video recording studio includes

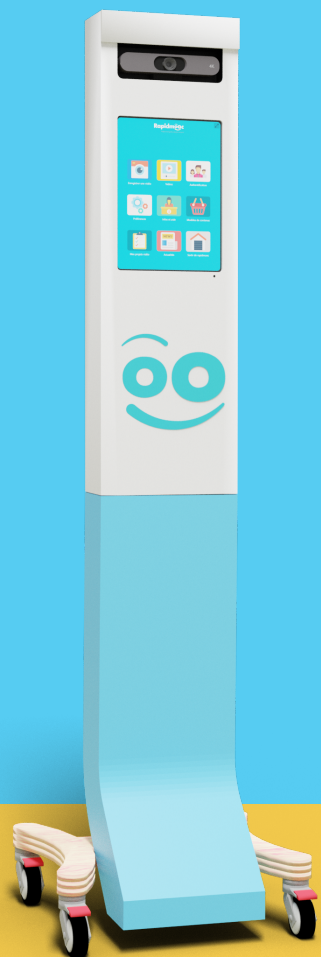
Mobile studio (on wheels), with security lock slot and detachable top (support base). Full-HD robotic camera with presenter tracking system.

12-inch touchscreen tablet

Built-in video switcher and directional mic.

Stand for holding your laptop and WiFi connectivity.

Software and hardware integration and set-up package. Delivered with a 1-year warranty.



# Studio GO



## Dimensions and weight

158 x 25 x 40 cm (HxWxD) / 17 kg

Tabletop: 83 x 25 x 12 cm / 9 kg



## Connectivity (hub)

HDMI input x3

HDMI outputx2

Mic inputx1

Ethernet RJ45 input x1



## Peripherals

HF lapel mic x2

built-directional mic

Wireless keyboard touchpad x1

Slider for slides x1

HDMI cablex1

Power supply cable (extension).



## Customisation

1-colour studio (or 2 colours).

Creation and fitting of stickers (logos).

Graphics (vector format) provided by client.



## Mise en service et formation

Set-up (configuration and settings) of the studio

Service delivered on site or remotely

Introductory training for users. Groups of 2 to 8 people, depending on room size.



## Delivery and installation of Studio

Delivery via road, air or sea freight

Full studio installation (including green screen and lighting).

Cardboard packaging. (Export Packaging optional)



## Warranty and technical support

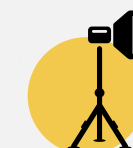
Telephone/email assistance

Rapidmooc expert for on-site or remote support.

Software with maintenance updates and patches.

Parts and labour guarantee.

Annual renewable contract, included in year 1 package



## Accessories

LED lighting with tripod x4

Pop-up green screen with tripod and magnetic stand x1



## Customer Success Program

Including in the Rapidmooc studio package.

Installation guidelines, first steps, best practices, presentation templates.

Ice-breaking scenarios, examples of clients' creations.

Explore all of our Customer Success

Programme to stimulate your creativity.





## The video recording studio includes

Mobile studio (on wheels)

Stand for holding your laptop.

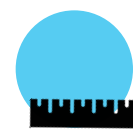
Full-HD robotic camera

WiFi connectivity

27-inch touchscreen

Secured studio with Rapidmooc case and video mixer for managing green screens.

Software and hardware integration and set-up package. Delivered with a 1-year warranty.



## Dimensions and weight

1158x74x42 cm (HxLxD)

32 Kg



## Connectivity (hub)

HDMI input x2

HDMI outputx2

Mic inputx1

Ethernet RJ45 input x1



## Peripherals

HF lapel mic x2

Studio remote control x1

Wireless keyboard touchpad x1

Slider for slides x1

HDMI cablex1

Power supply cable (extension).



## Customisation

1-colour studio (or 2 colours).

Creation and fitting of stickers (logos).

Graphics (vector format) provided by client.



## Set-up and training

Set-up (configuration and settings) of the studio

Service delivered on site or remotely

Introductory training for users. Groups of 2 to 8 people, depending on room size.



## Delivery and installation of Studio

Delivery via road, air or sea freight

Full studio installation (including green screen and lighting).

Cardboard packaging. (Export Packaging optional)



## Warranty and technical support

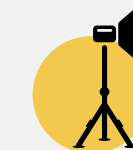
Telephone/email assistance

Rapidmooc expert for on-site or remote support.

Software with maintenance updates and patches.

Parts and labour guarantee.

Annual renewable contract, included in year 1 package



## Accessories

LED lighting with tripod x4

Pop-up green screen with tripod and magnetic stand x1



## Customer Success Program

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Ice-breaking scenarios, examples of clients' creations.

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Programme to stimulate your creativity.



## The video recording studio includes

Mobile studio (on wheels)

Stand for holding your laptop.

Full-HD robotic camera

WiFi connectivity

43-inch touchscreen

Secured studio with Rapidmooc case and video mixer for managing green screens.

Software and hardware integration and set-up package. Delivered with a 1-year warranty.



Studio  
**PRO+**  
43"



## Dimensions and weight

168 x 108 x 42 cm (H x W x D)

55 kg



## Connectivity (hub)

HDMI input x3

HDMI outputx2

Mic inputx1

Ethernet RJ45 input x1



## Peripherals

HF lapel mic x2

Studio remote control x1

Wireless keyboard touchpad x1

Slider for slides x1

HDMI cablex1

Power supply cable (extension).



## Customisation

1-colour studio (or 2 colours).

Creation and fitting of stickers (logos).

Graphics (vector format) provided by client.



## Set-up and training

Set-up (configuration and settings) of the studio

Service delivered on site or remotely

Introductory training for users. Groups of 2 to 8 people, depending on room size.



## Delivery and installation of Studio

Delivery via road, air or sea freight

Full studio installation (including green screen and lighting).

Wood and pallet crate (Export packaging optional)



## Warranty and technical support

Telephone/email assistance

Rapidmooc expert for on-site or remote support.

Software with maintenance updates and patches.

Parts and labour guarantee.

Annual renewable contract, included in year 1 package



## Accessories

LED lighting with tripod x4

Pop-up green screen with tripod and magnetic stand x1



## Customer Success Program

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# Custom designs with any colour and style

Personalise the studio  
with your organisation's  
branding







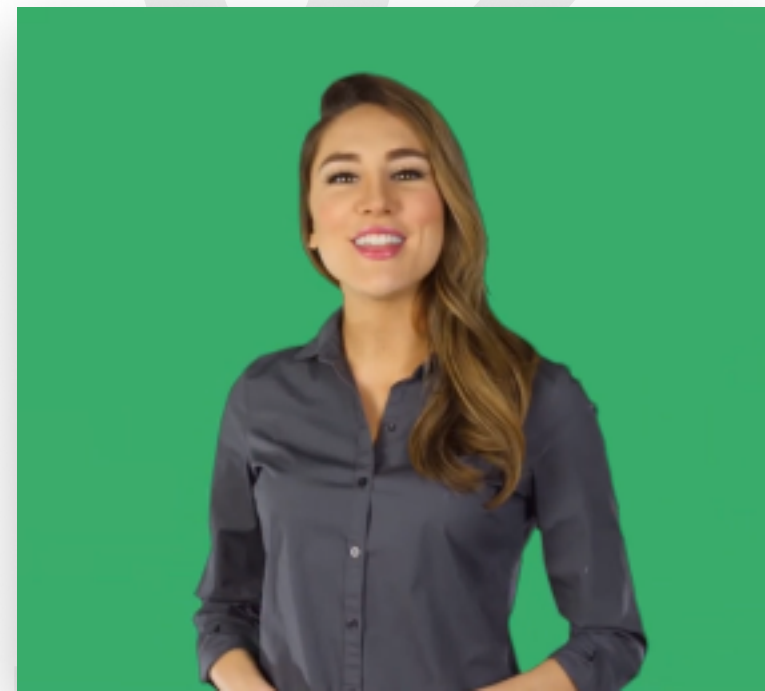
**Our built-in  
application is  
extremely easy  
to use**



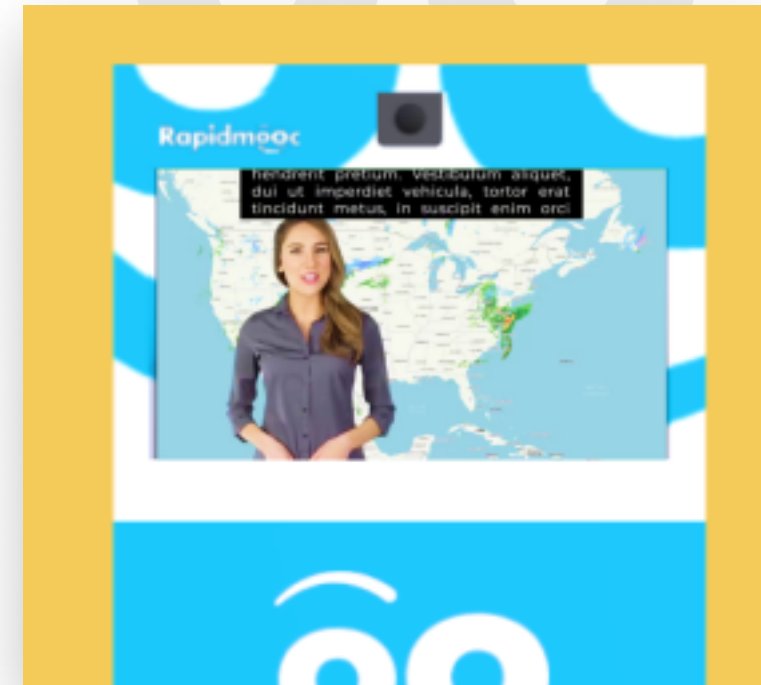
# Record, view, start over... the virtuous circle for creating videos



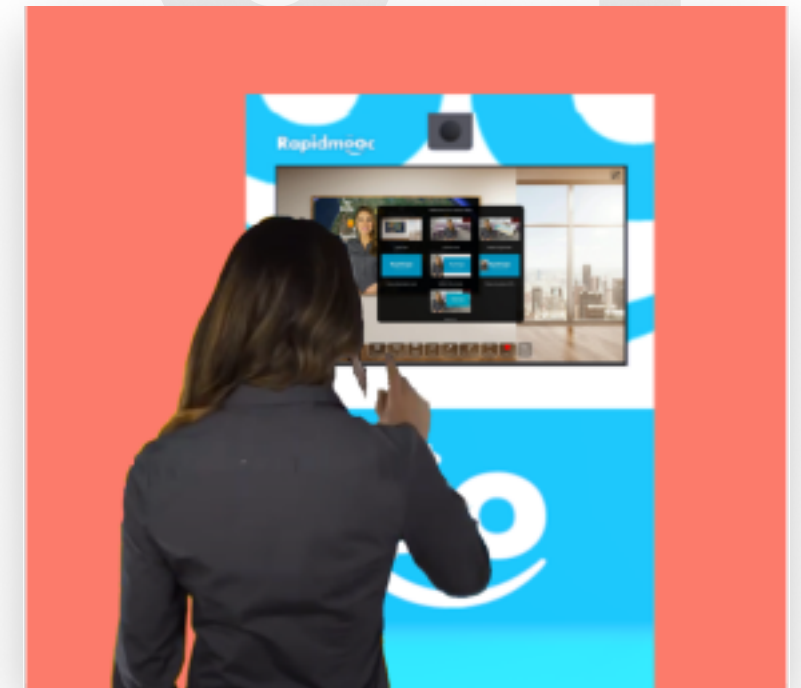
Once the Rapidmooc studio is set up, you just need to bring your computer and start the application



The mirror effect lets you see yourself, overlaid (or not) onto your presentation, depending on whether you're in front of a green screen or in your surroundings



Use the teleprompter to read your script and focus on your non-verbal language! It can also be used to control the speed of your presentation.



Once the recording is finished, you can watch, edit and share the video... or start again: 1  
Rapidmooc studio offers an unlimited number of possibilities!



# 4 clever recording modes

Use striking video effects, effortlessly!

Green screen

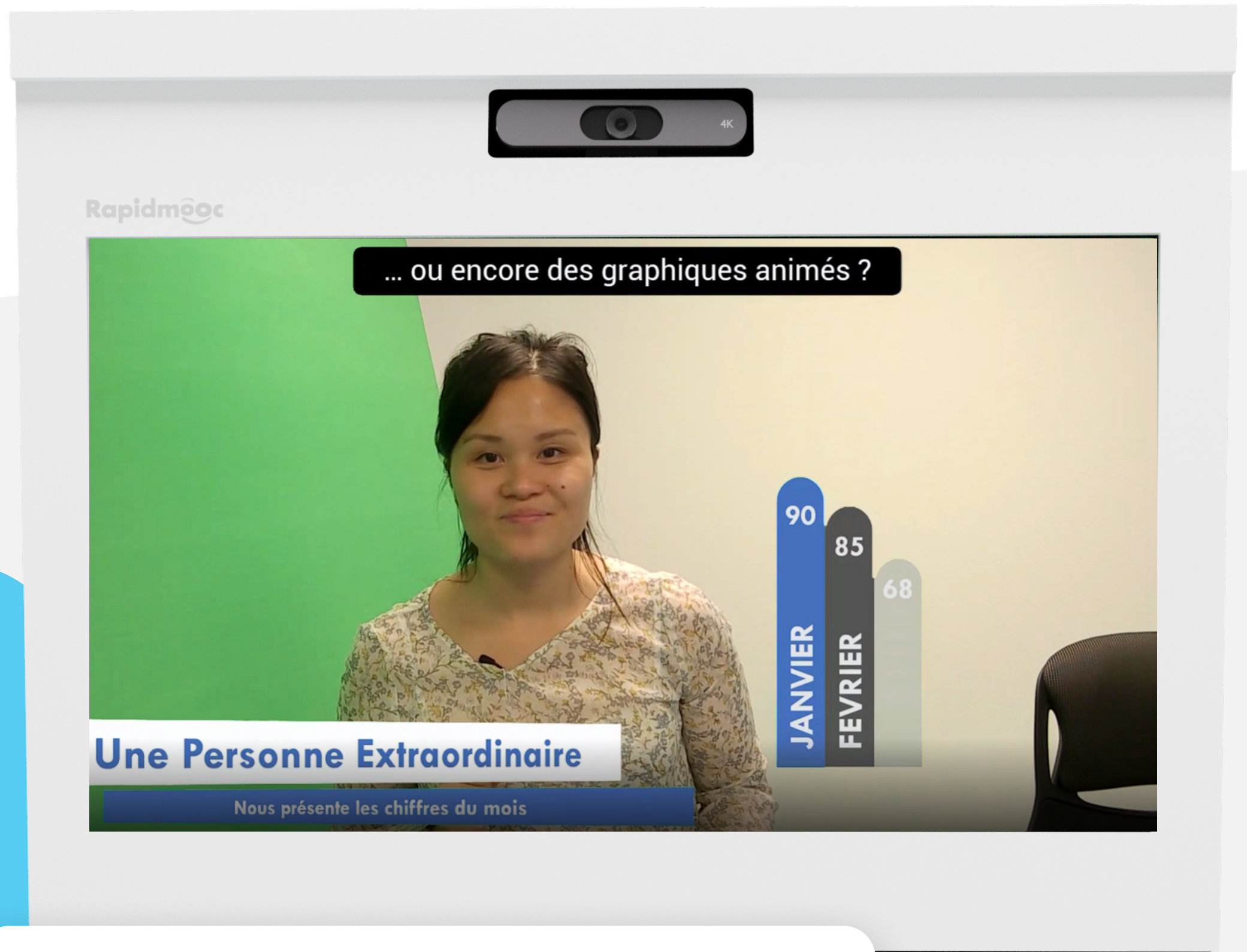


Overlay yourself onto your PowerPoint presentation. Or put a website, video or any other piece of content behind you!



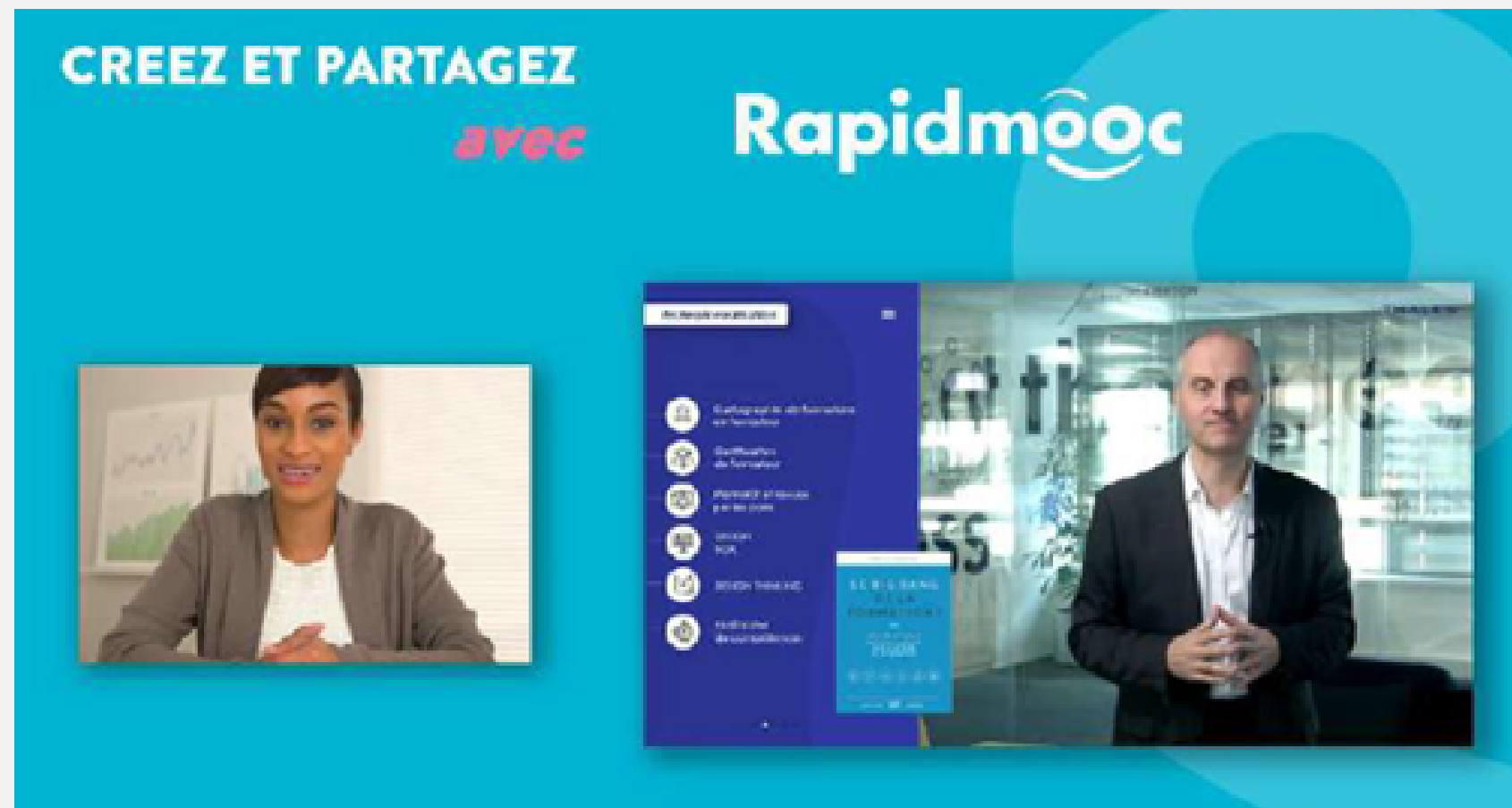
**Use striking  
video effects,  
effortlessly!**

**Augmented  
reality**



Spice up your reality by adding PowerPoint presentation elements to your surroundings, directly in front of you





# Picture in picture

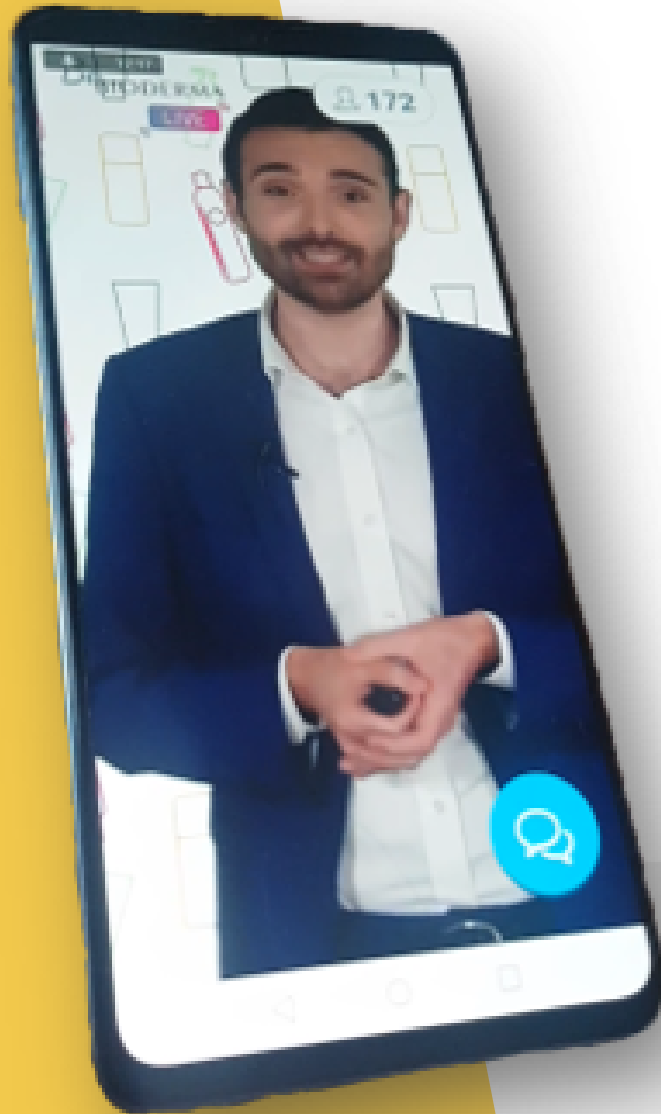
The 2 camera feeds and data are shown separately but overlapping. Several different inset options available: portrait, landscape, bubble, corner, etc. Combines with automatic framing and speaker tracking

## Side by side

A simple format where the 2 camera feeds and data are presented side by side. Fill the background with whatever image you like.







# Broadcast your Rapidmooc presentation live

On YouTube Live, Facebook Live,  
Vimeo Live... or any other compatible  
platform

You **Tube** Live



*vimeo* • livestream



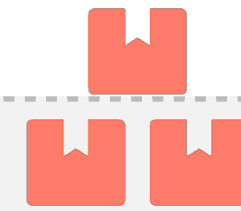


# Leverage the power of video in your business



## Communication

Flash news, reviews, events, greetings cards, annual reports, live



## Sales

Presentations of products, services, call for tenders, results and sales news



## Marketing

Analysis presentations, reports, guidelines, distribution network training and management



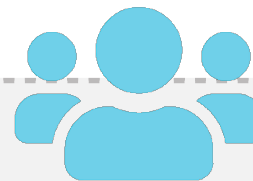
## Training

Educational short videos, tutorials, teasers, expert interviews, user feedback



## KM - documentation

Create and share knowledge amongst employees, testimonies and best practices, revive existing content, etc.



## RH

Recruitment, adverts, job presentations, soft skills practice, onboarding, etc.



Rapidmooc changes  
how you see video

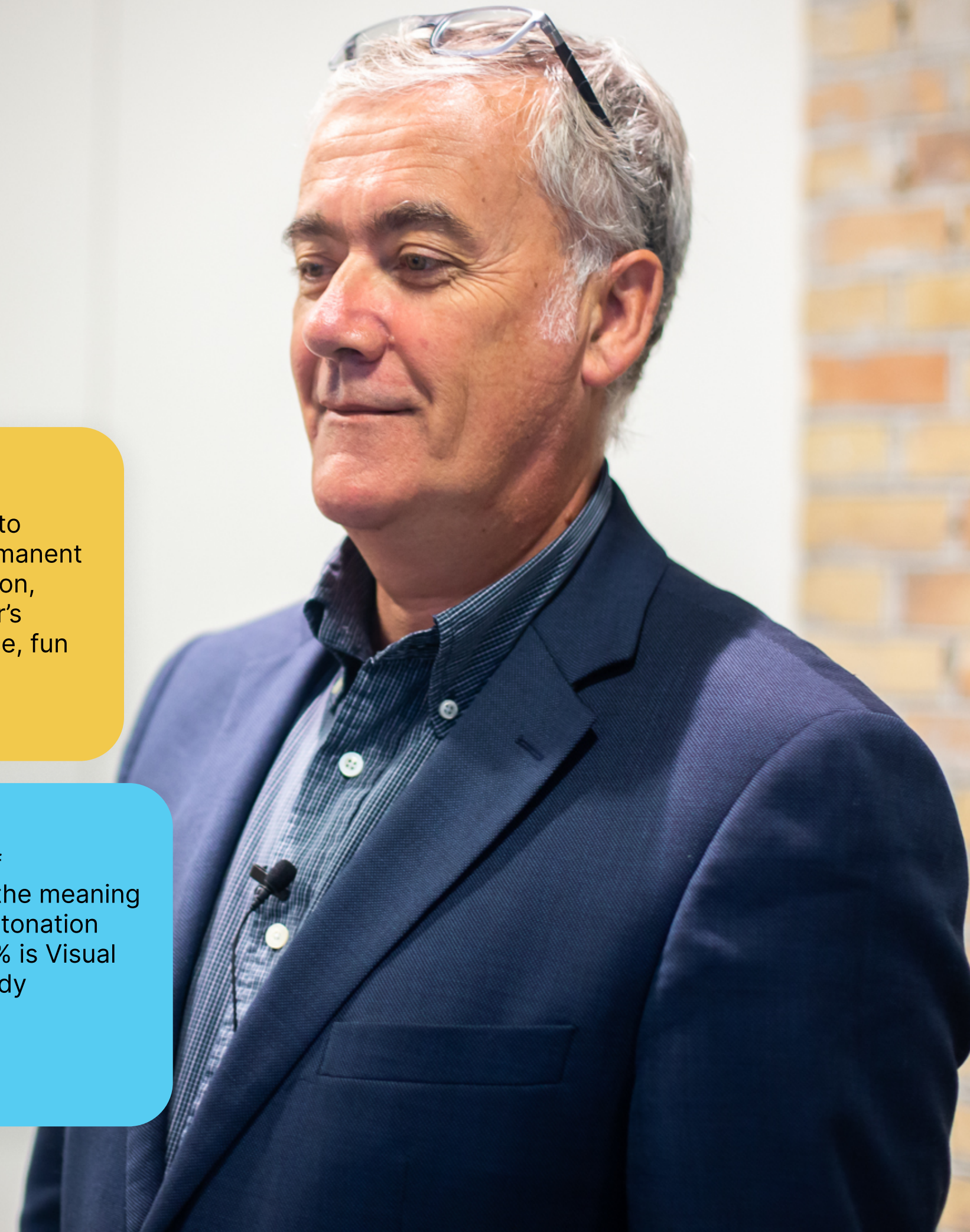
# Create a rapport with your audience

Rapidmooc includes triggers that help users feel comfortable very quickly, making their speech more natural with facial expressions, gestures, smiles, intonations, accents... and even jokes! The very essence of communication

This grabs and maintains the audience's attention, ensuring messages are understood and remembered.

**Right to mistakes**, no one to judge you (independence), permanent and instantaneous autocorrection, wider environment that speaker's image, teleprompter assistance, fun (edutainment)

**The rule of 3Vs:** 7% of communication is Verbal (the meaning of words), 38% is Vocal (intonation and tone of voice) and 55% is Visual (facial expressions and body language).





# An extremely simple video production chain

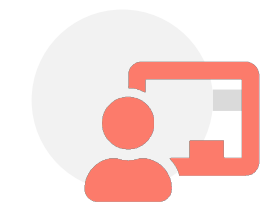
minimum effort, maximum quantity!

## Authenticate



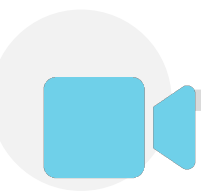
CAS, Shibboleth, AD, OAUTH 2, Office 365, etc.

## Create



Write your script, design your material and record your presentation

## Film



## Editing



## Share



The studio comes with simple post-production tools that let you share your video as soon as you finish filming



.srt

.mp4



Additional subscription package

# Voice recognition

## New essential features



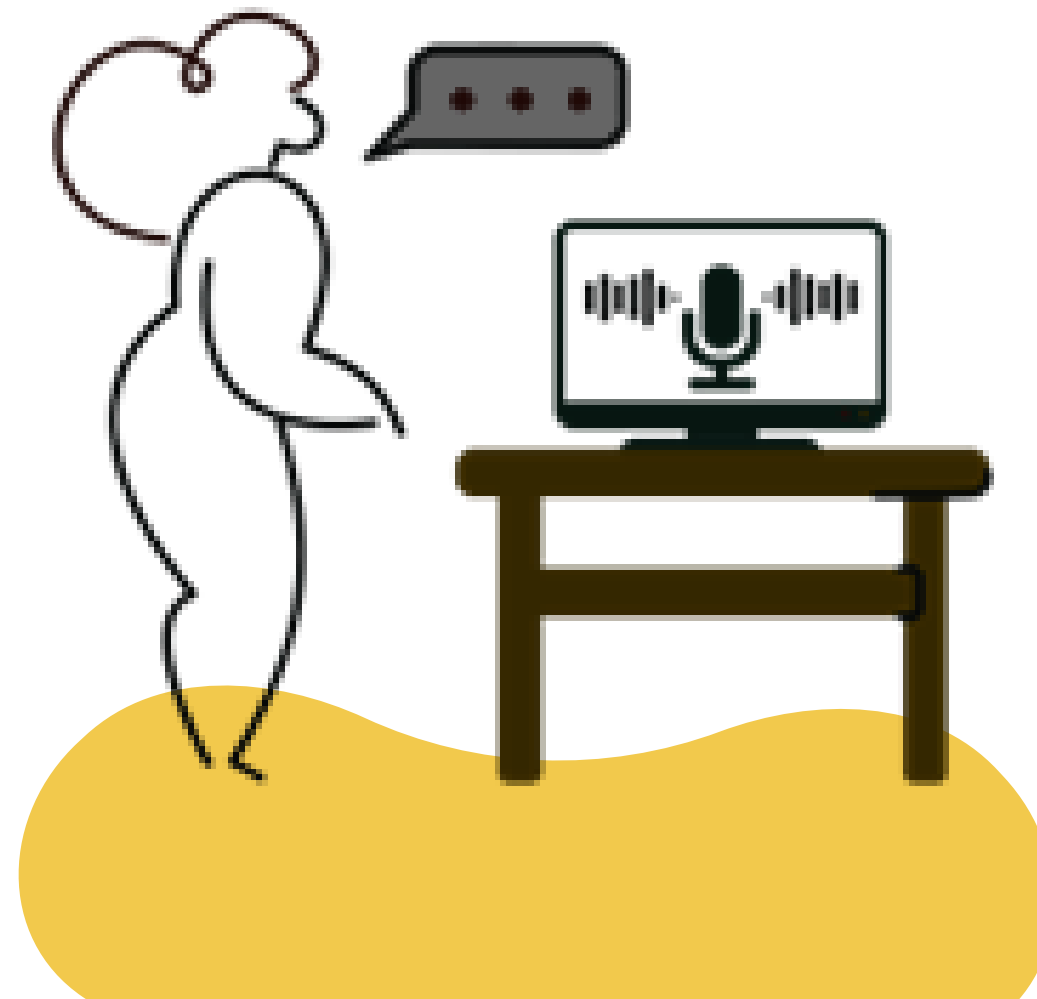
Transcribe free speech  
into subtitles



Translate video subtitles  
into every language



Speech synthesis/  
voice-over



- ✓ over 50 languages
- ✓ Pronunciation evaluation
- ✓ Elocution vocal coach
- ✓ Deciphering of speech
- ✓ Captured in the form of subtitles
- ✓ Voice-over integration
- ✓ Programmed voice snippets
- ✓ Conversation simulation



# ROI: Numbers that speak for themselves

107

Videos produced per year and per studio

£257

Average production cost

-20%

Lower production costs from 2nd year of use

10

Short videos needed to make returns on Rapidmooc investment







# Do more







# Rapidmooc Spaces

Recording rooms entirely equipped with Rapidmooc studios:

- ✓ Come test our solutions
- ✓ Record your videos with an expert
- ✓ Learn new presentation techniques
- ✓ Let's chat over a coffee!



**Lyon**  
**Head office & Showroom**  
55 Avenue René Cassin  
69009 Lyon

**Paris Grands  
Boulevards**

17 - 21 rue Saint Fiacre  
75002 Paris

**Londres**

1 Ropemaker Street  
London, EC2Y 9HT

**Essen**

Am Thyssenhaus 1-3  
45128 Essen

**Genève**

10 Rue des gares  
1201 Genève CH

**New York**

40 Lexington Avenue  
New York City, NY 10174

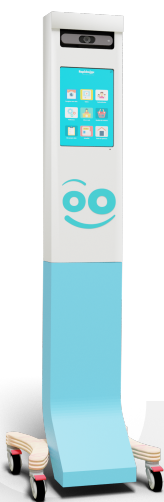


# Prices

## Studios

Public

G  
O



15 750 €\*

P  
R  
O



17 850 €\*

P  
R  
O  
+



19 950 €\*

Education (-5%)

14 962,50 €\*

16 957,50 €\*

18 952,50 €\*

Our studios are also available for rent or as a subscription, contact us for more details.

\*Excluding training and delivery

## Accessories

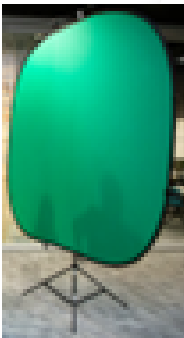


x1

Bag, travel case

Starting from

500 €



x1

Green screen with tripod and magnetic stand

500 €



x4

LED lighting with tripods

1 500 €

## Customisation

1 or 2 colours + logos

Starting from €550







# Institutional partners

**Thank you to our partners who  
support the Rapidmooc project**

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# Rapidmooc

*Professional quality video for everyone*