

Rapidmoo

Unleash your creativity and produce unlimited videos effortlessly with a video studio on your premises.



Who are we?

We design and deliver fully-equipped video studios that seamlessly integrate:

1



State-of-the-art
equipment

2



Comprehensive
software

3



Wide range of
accessories



Easy video creation for every sector...



Education

- Primary
- Secondary
- Higher



Business

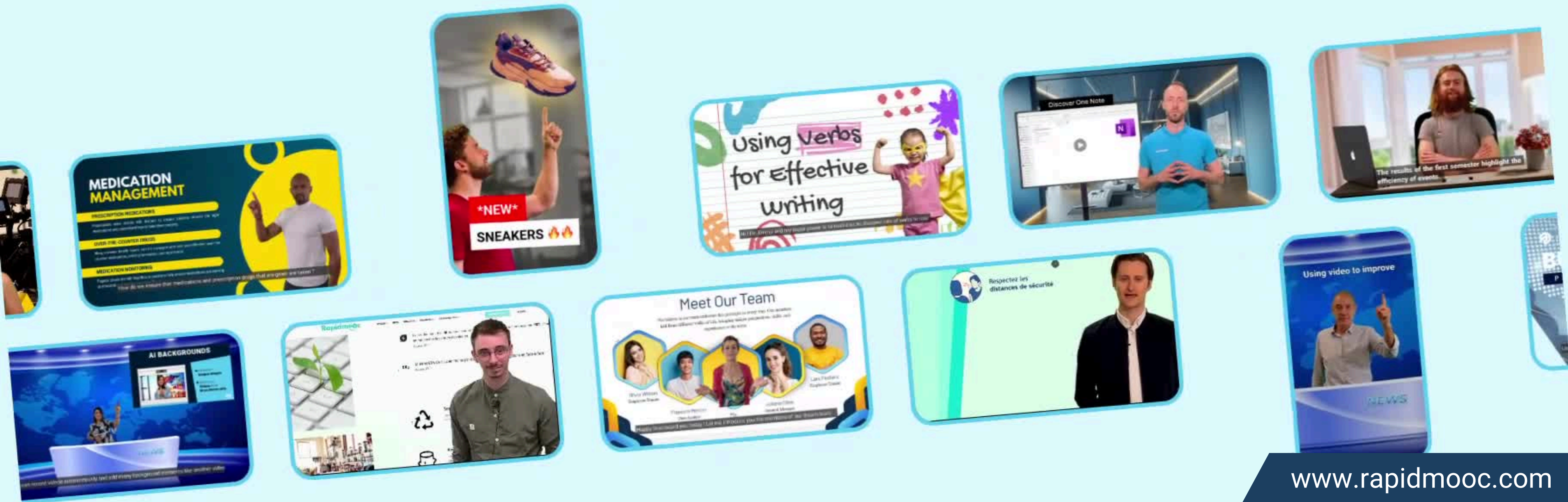
- Training / HR
- Management
- Marketing Communication
- ...



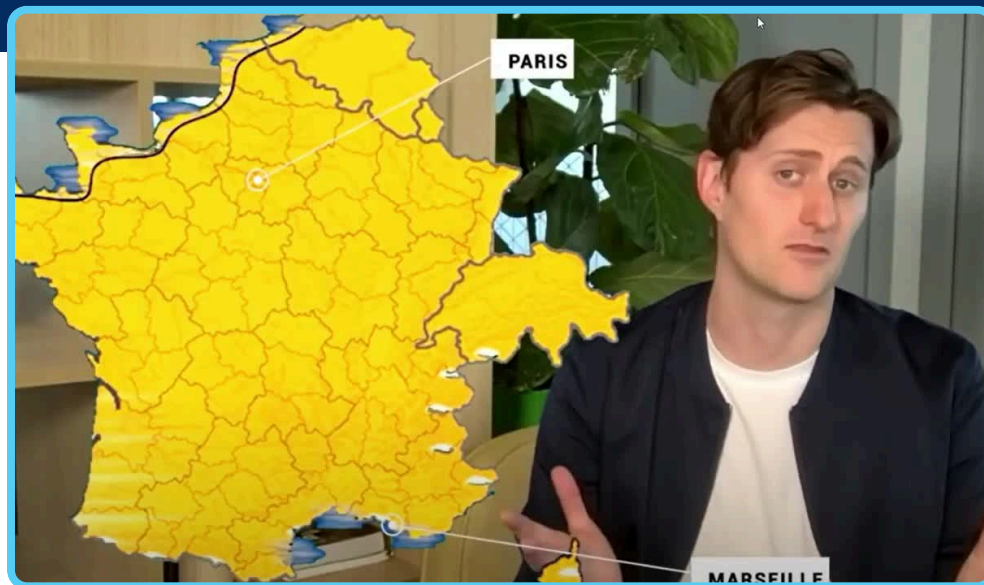
Institutions

- Government
- Healthcare
- ...

...and for every purpose



Video creation accessible to everyone



Reinvent communication

- Work on both content and style
- (Re)create an engaging and immersive experience, even remotely



Boost memorization

- Facilitate message retention through a dynamic and impactful format that resonates with your audience
- Clarify abstract concepts by using concrete diagrams or illustrations



Captivate the audience

- Tell a story, describe a place, present a product offer... everything becomes instantly more engaging thanks to video.
- Create a complete sensory experience

Customers



Over 600 schools, universities, and companies are now equipped with Rapidmooc studios.



Hardware

- > Full video recording system
- > Touchscreen
- > Camera



+ Four LED lights mounted on a tripod



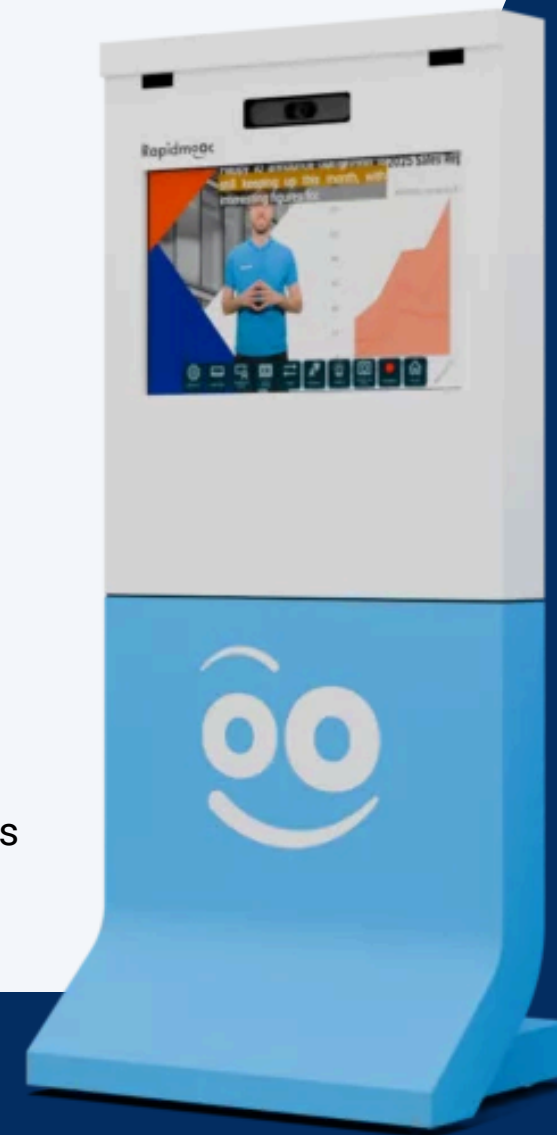
1 x green screen with tripod and magnetic stand



2 x microphones (HF lapel and/or directional)
Cables and connectors, wireless keyboard, wireless clicker



Pro



Pro +



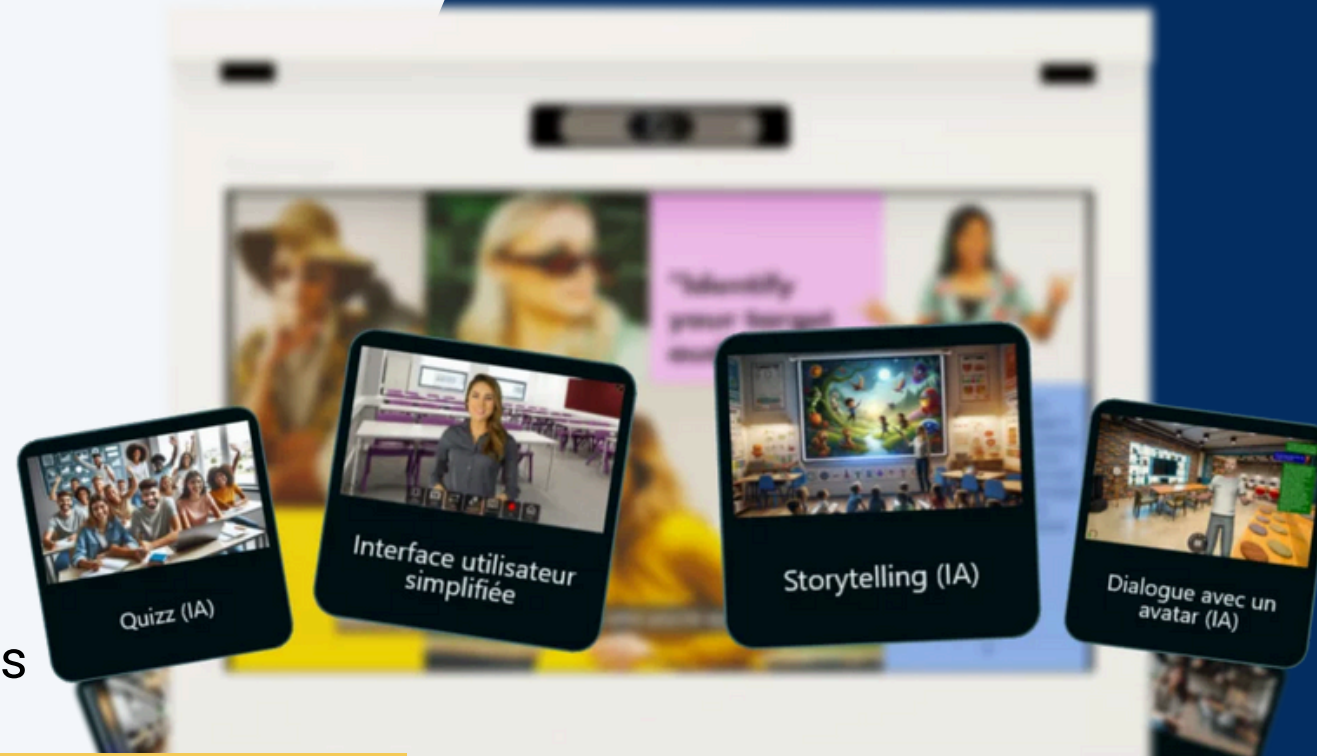
Go



Fully customize with your branding

Software

- Intuitive interface
- Scalable functionalities
- AI Video Assistant
- Custom-made applications

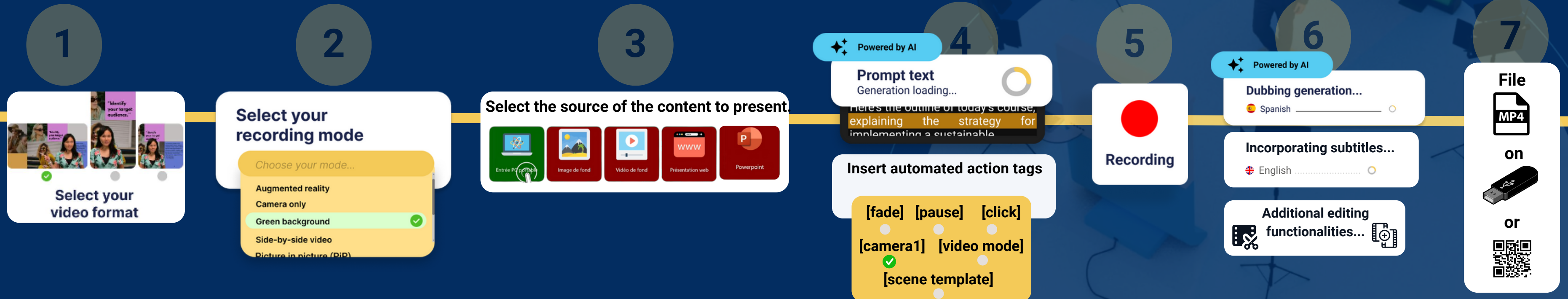


Get your ready-to-use video in just a few steps.

Diffusion broadcast



concise video capsule



Benefits



+ £100K

saved by in-sourcing video production



+ 50%

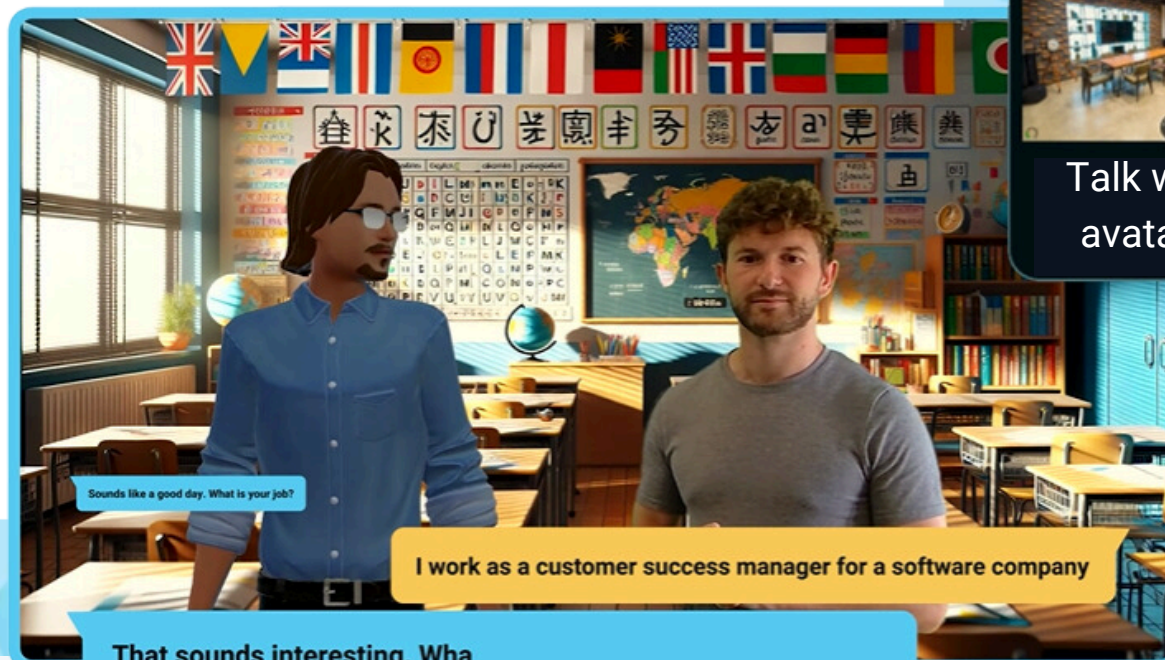
time saved
for other tasks



+ 25

new videos made
per week

"Thanks to the Rapidmooc studio, we were able to create high-quality training content in record time, which significantly improved our efficiency."



Real-time language practice with an avatar



Enhanced attention with a more captivating format



Unlimited training and role play possibilities



Simplified co-modal training for both synchronous and asynchronous learning



Significant time savings



Quick ROI



Endless video possibilities with adaptable formats

Success story #1

THALES

"The first studio paid for itself after just six shoots."

Multiple Rapidmooc studios have been installed across various Thales Group locations in France and the UK. Initially acquired for creating **video training courses**, they are now also widely used for **internal communication** purposes

"It's a game-changer for training at Thales, offering complete user autonomy at a reduced cost."

Bruno Linyer
Digital Learning Leader



in 2022

32

shoots

71

hours

90

videos

in 2023

86

shoots

194

hours

336

videos



Success story #2

One click to professional video content

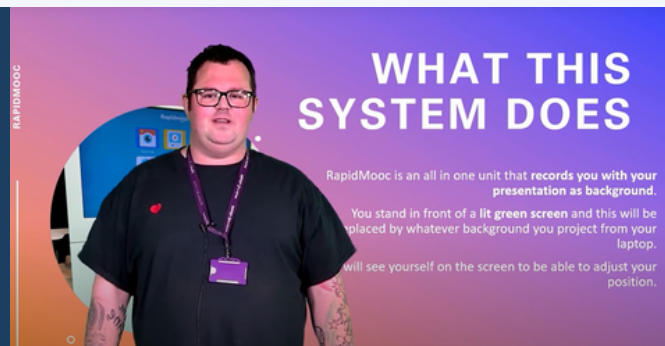


Queen Margaret University
EDINBURGH

Rapidmooc was introduced to QMU with the intention of **streamlining video creation** and to reduce their filming and editing time. The platform was designed to be simple, so educators and experts could film professional quality videos on their own, **without the need of an audio visual team.**

+25

new videos every week



+750

videos created so far

“The best part about Rapidmooc being so good is that everyone is talking about it and everyone wants to use it”

Gareth Fender
Media Services Technician



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