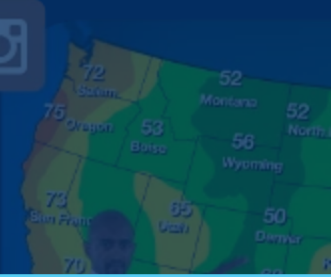




AROWWAI INDUSTRIES
BUSINESS
PRESENTATION

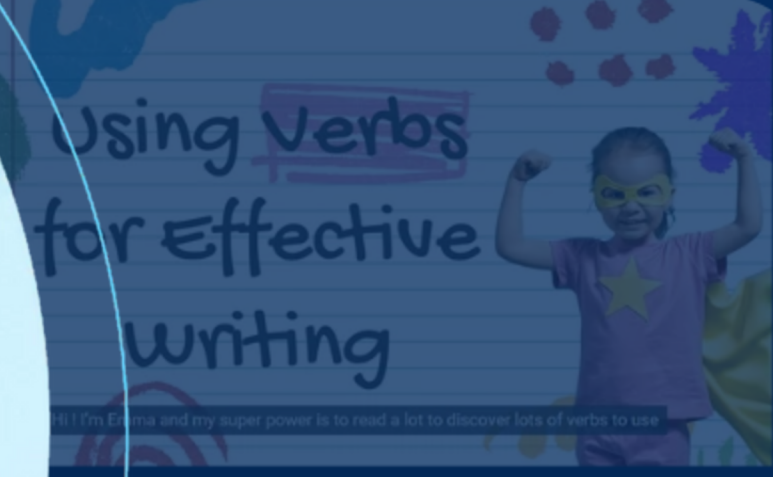
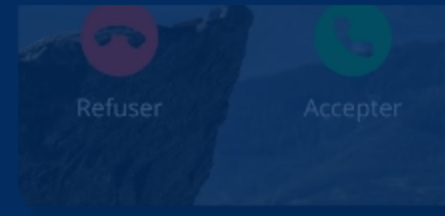
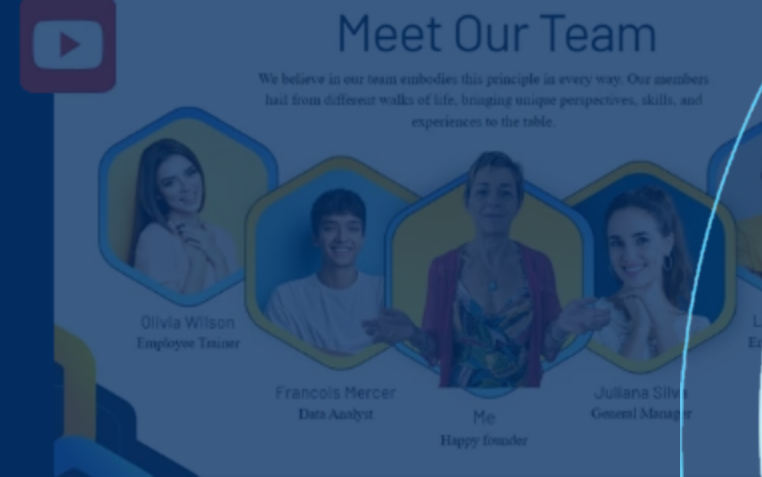
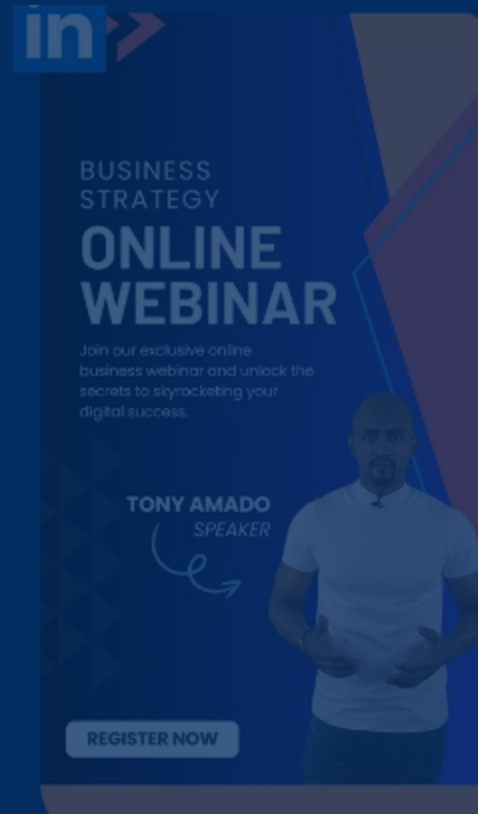
Rapidmoo



Transform your learning experience through video

For all ages

Powered by AI ✨



Our story

2011

Inwicast Creation



The group is initially created to:

- help universities produce
- broadcast training videos

2016

Rapidmooc Brand



Designing the first all-in-one studio that integrates both video recording hardware and software

2018

Go Studio



Launch of the Go, a more compact and flexible studio for mobility

2019

International

Worldwide showroom openings



and export development

2024

AI assistant



Integration of Artificial Intelligence features

2025

Connect



Launch of the Connect, a mini format to plug on any interactive screen

Our solution

We manufacture all-in-one video studios designed to be used independently by your teams, without prior technical knowledge.

Our video booths combine:

1



Cutting-edge
hardware

2



User-friendly
software

3



Range of
accessories



Made in France

Our studios are made in a family workshop in the South of France, as well as in the Lyon region.

Combining artisanal know-how and technological innovation, they reflect local expertise and particular attention to quality, while guaranteeing sustainable and responsible manufacturing.



Easy video creation for all industries...



Education



- K12
- Higher Education

Business



- Management
- Sales
- HR / Training
- IT
- Marketing / Communication

Institution

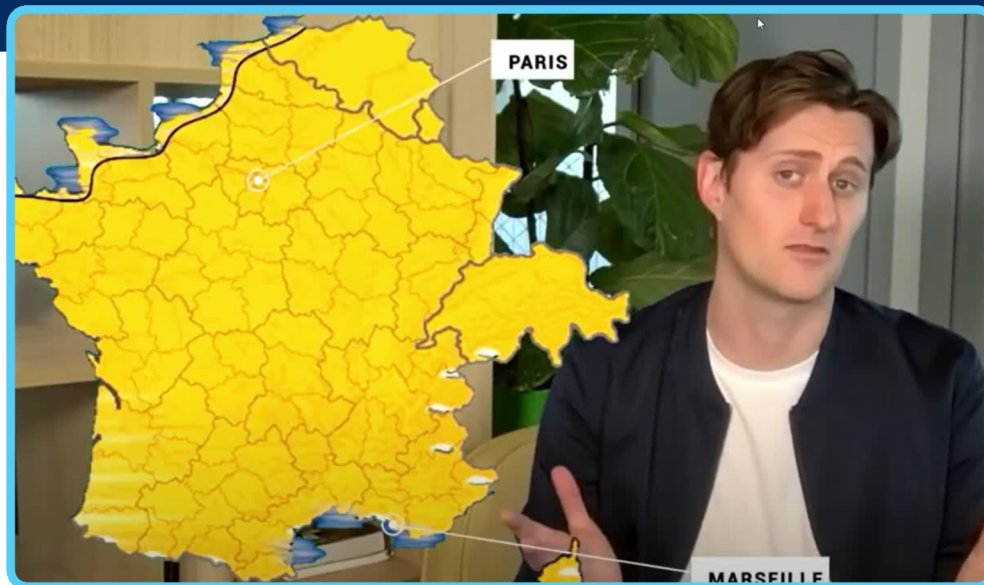


- Public administration
- Healthcare

...and for all uses



Memory triggers



Visual communication

- > A synthetic background, a dynamic form
- > A sensory experience, more than just visual



Deciphering the concepts

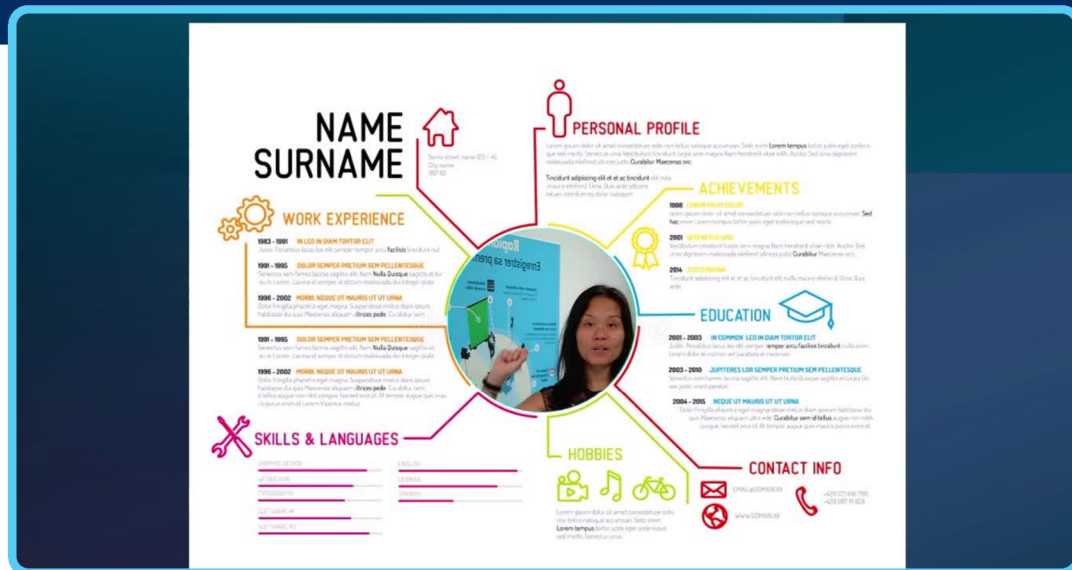
- > Clarify abstract concepts with concrete illustrations
- > Going beyond the constraints of proportions and perspectives for more detailed explanations



Captivate the audience

- > Offer a guided tour or a scrolling of scenes rather than a classic presentation
- > Using the codes of cinema to increase the attractiveness of the content

The power of a creative scenario



Tell a (one's?) story

- Dynamically illustrate a chronological or thematic journey
- Keep your audience's attention with sensory surprises and narrative twists



Create an immersive story

- Building a collective imagination to complement individual imagination
- Bringing emotions to presentations that create sensations



Motivate learning

- Offer more lively and engaging teaching
- Using new communication codes to captivate learners

Clients



More than 650 companies, schools and universities are equipped with Rapidmooc studios.



All-in-one studios



4K EPTZ
CAMERA

TOUCH SCREEN
3 sizes: 12", 27" and 43"



FULL CONNECTIVITY
USB, HDMI, Wi-Fi, Ethernet, 3.5mm jack



Fully customizable
DESIGN



CASTOR WHEELS
360° rotation

Accessories



Portable green
screen



LED lights



Peripherals



Lapel
microphones



FULL SET-UP

New ✨

CONNECT
By Rapidmooc

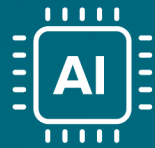
Transform any interactive display into an immersive video station



Classrooms



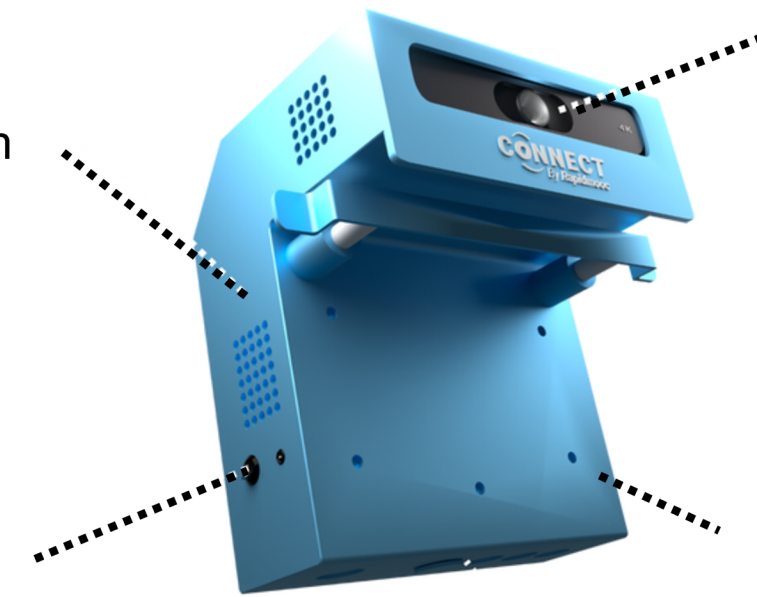
Combination of
hardware and
software



AI Video
Assistant

Robust design

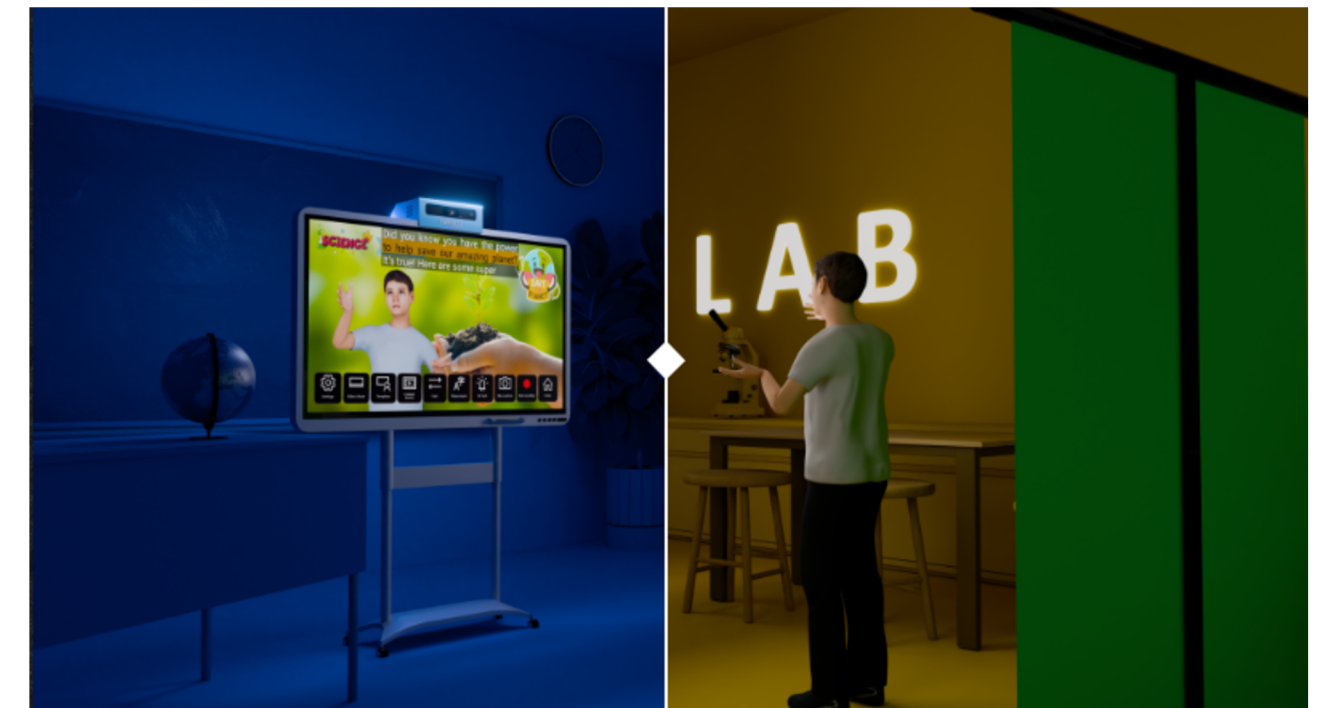
Plug and play



4K EPTZ
Camera

Full connectivity

A mini format that fits any interactive screen in any environment.



Class

STEAM Lab

A full suite of features



Instant Video Effects

From scripting and green screen effects to the teleprompter, our studios are packed with powerful features that simplify every step of the recording process, making video creation effortless.



Built-in AI

Our built-in AI enhances your videos with smarter text, stunning visuals and seamless multilingual dubbing and subtitles. All your content is now clearer, more engaging and accessible to all.



Easy-to-use applications

Navigate the Rapidmooc studio menu as easily as your smartphone, with instant access to ready-to-use apps tailored for every filming need.

6 recording modes

Choose your mode...

Augmented reality

Camera only

Green background

Side-by-side video

Picture in picture (PiP)



Powered by AI

Prompt text

Generation loading...

Here's the outline of today's course, explaining the strategy for implementing a sustainable



The benefits



+ £100K

saved by in-sourcing
video production



+ 50%

time saved for other
tasks








+ 25

new videos produced
every week



Real-time language practice with an avatar

-  Create more engaging content
-  No technical expertise needed
-  Improve comprehension and memorization
-  Foster creativity and teamwork
-  Significant time savings and quick ROI

Success story #1

"The initial investment in the Rapidmooc studio paid for itself in just six shoots."

Several Rapidmooc studios have been installed at various Thales Group sites in France and the United Kingdom. Initially acquired to create video training courses, they are now widely used for internal communications purposes.

"It's a training accelerator at Thales, offering complete autonomy for our users at a reduced cost."

Bruno Linyer
Learning Manager



In 2022

32

filming

71

hours

90

videos

In 2023

86

filming

194

hours

336

videos

THALES

THALES
Thales Learning Hub



Success story #2

Essential video brick in the deployment of the Learning Center



Fully integrated into the campus modernization project into a Learning Center, the Rapidmooc studio quickly gained unanimous support thanks to the unlimited creation of videos, growing enthusiasm and rapid profitability.

50

studio
reservations
in 8 months



"There's a wow factor when we show people around the room. The video studio is popular with both students and the entire school staff. We've already renewed the license for the next three years."

Samantha STIEF - Project Manager of the Learning Center at the Arts et Métiers Campus in Metz

