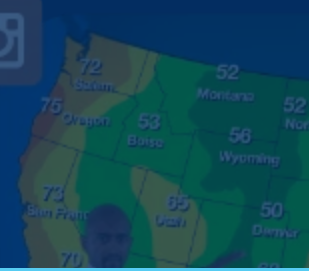




AROWWAI INDUSTRIES
BUSINESS
PRESENTATION

Rapidmoo



Transforming learning experiences through video

To buy or to rent

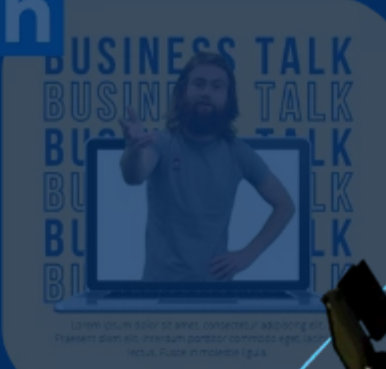
AI-powered ✨



BUSINESS STRATEGY
ONLINE WEBINAR

TONY AMADO
SPEAKER

REGISTER NOW



New Episode
Podcast
Fabrice Mercier



NEW
SNEAKERS

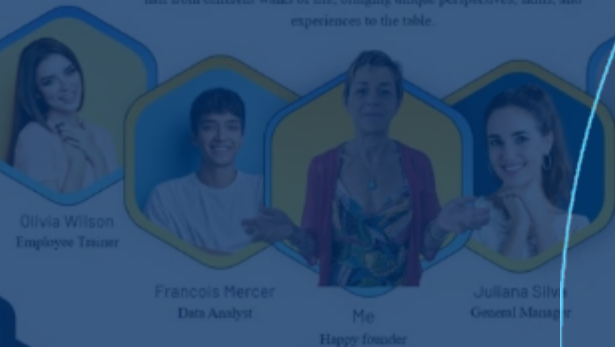


COMMUNICATION KIT

RECIPE
6 x



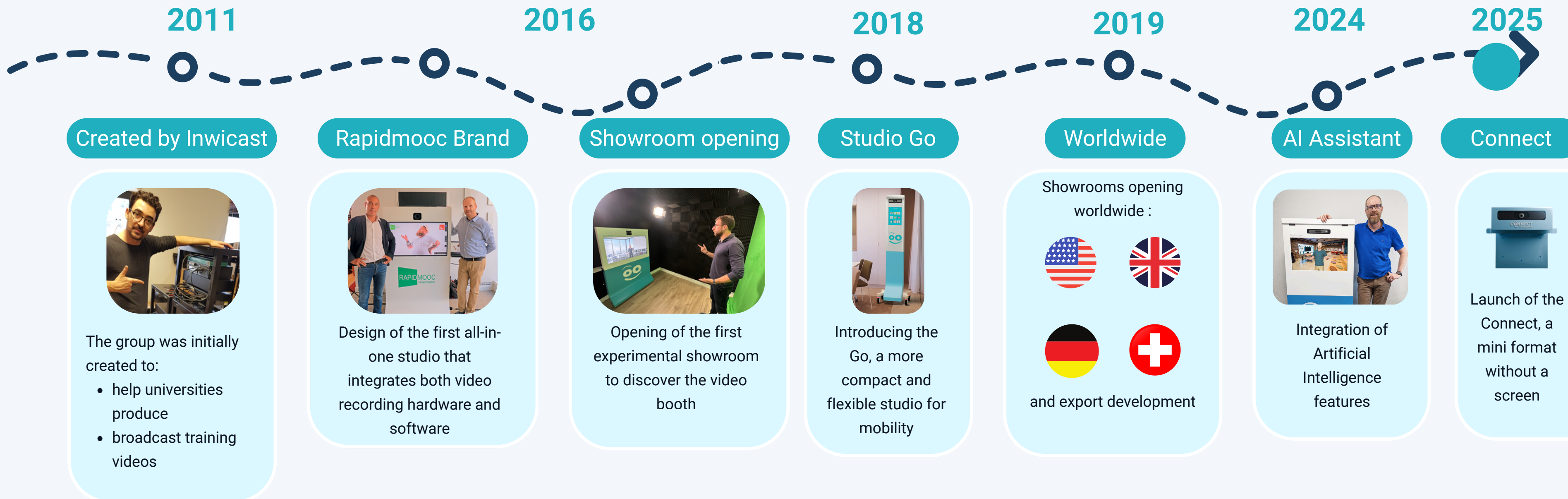
Meet Our Team



Using Verbs
for Effective
writing



Our story



Our solution

We manufacture all-in-one video studios designed to be used independently by your teams, without prior technical knowledge. Our video booths combine:

1



state-of-the-art
equipment

2



Intuitive and user-
friendly interface

3



Range of
accessories



Made in France

Our studios are manufactured in a family workshop in the South of France, as well as in the Lyon region.

Combining artisanal know-how and technological innovation, they reflect local expertise and a particular attention to quality, while guaranteeing sustainable and responsible manufacturing.



Easy video creation for all sectors...



Education



- › Primary
- › Secondary
- › Superior

Business



- › Direction
- › Sales
- › Formation / RH
- › DSI
- › Marketing / Communication

Institution

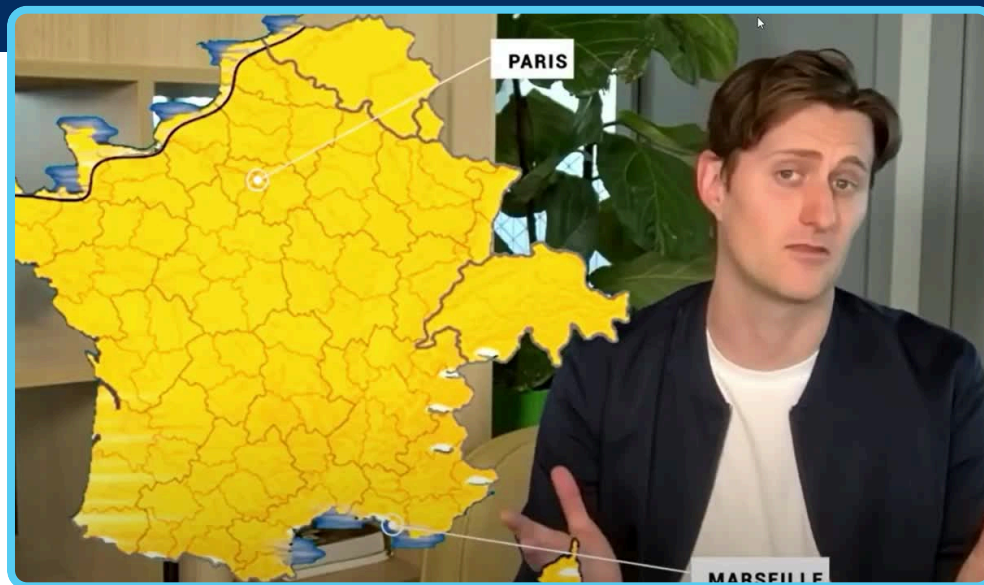


- › Public administration
- › Health

...and for all uses

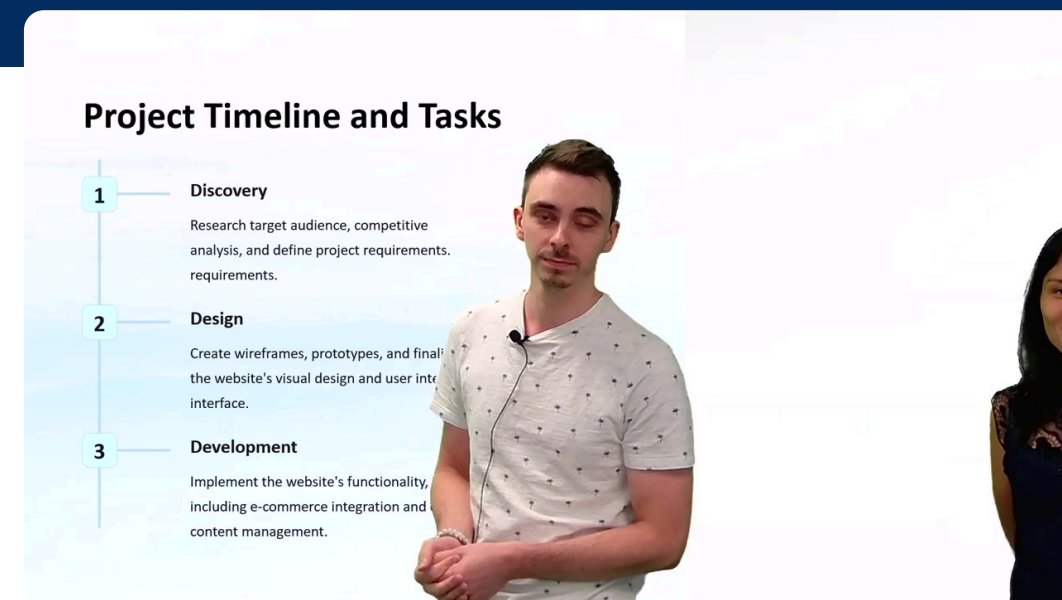


Memorization triggers



Visual communication

- A synthetic background, a dynamic form
- A sensory experience, more than just a visual one.



Break down concepts

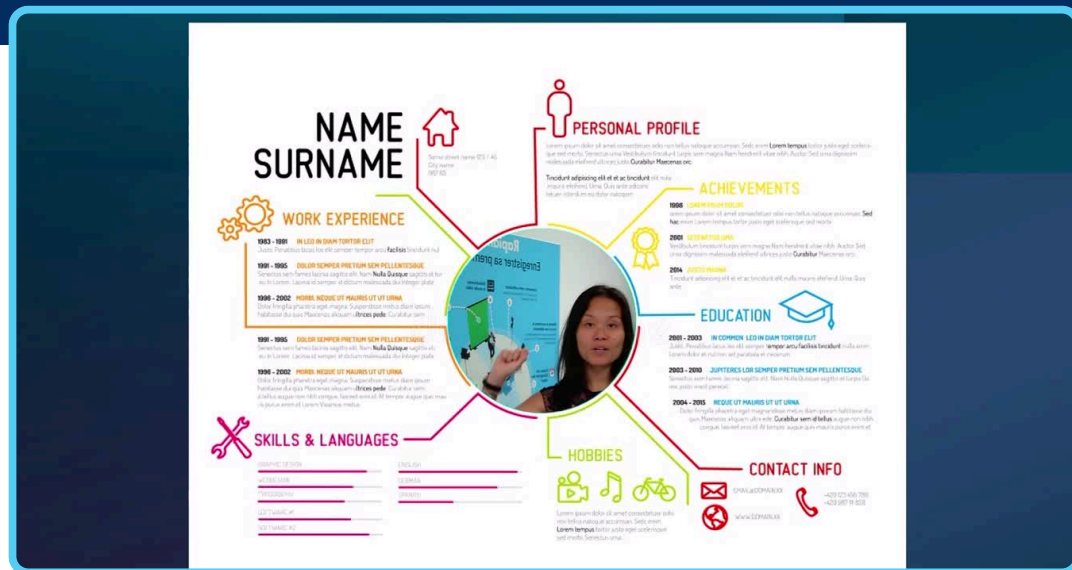
- Clarifying abstract concepts with concrete examples
- Going beyond the constraints of proportions and perspectives to provide more detailed explanations



Captivating the audience

- Offer a guided tour or a slideshow of scenes rather than a traditional presentation
- Adopting cinematic techniques to increase the appeal of the content

The power of a creative scenario



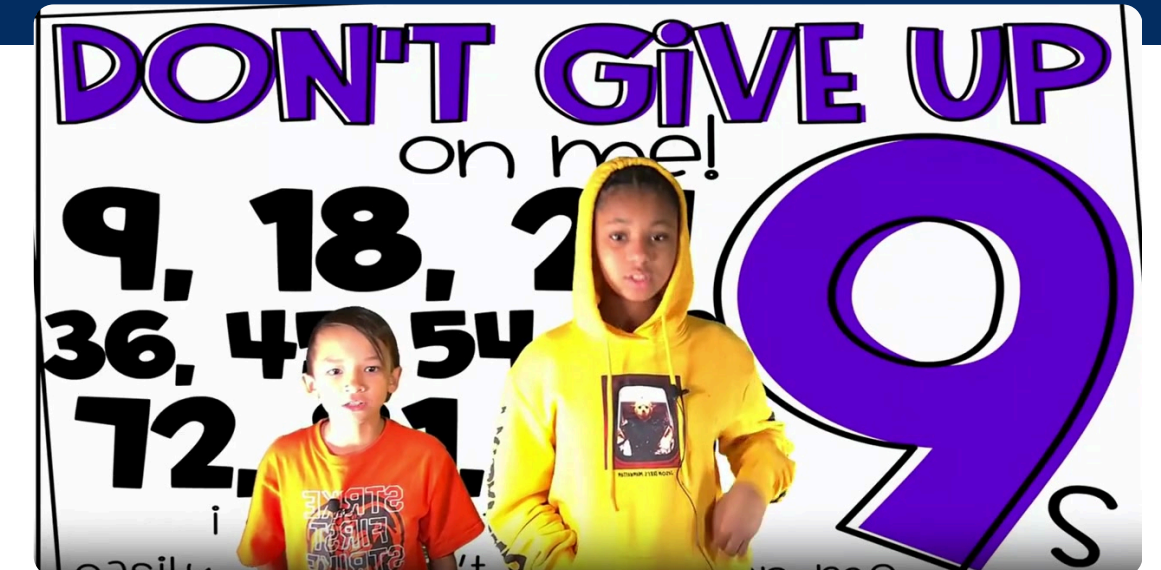
To tell a (your?) story

- To dynamically illustrate a chronological or thematic journey
- Keeping the audience's attention with sensory surprises and narrative twists



Create an immersive narrative

- Building a collective imagination to complement individual imagination
- Bringing emotion to presentations creates a feeling.



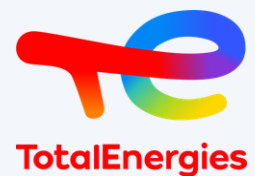
Motivating learning

- To offer a more dynamic and engaging teaching experience
- Use new communication codes to captivate learners

Our users



More than 650 companies, schools and universities are equipped with Rapidmooc studios.



All-in-one studios



CAMERA

EPTZ 4K

TOUCH SCREEN

3 sizes: 12", 27" and 43"

CONNECTIVITY

USB, HDMI, Wi-Fi, Ethernet, Prise jack



CONCEPTION

100% customizable



MOVING WHEELS

360° rotation

Accessories



Green screen



LED lighting



Peripherals



Lavalier
microphones



FULL CONFIGURATION



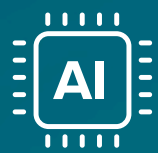
Transform any interactive screen into an immersive video station



Classrooms



Hardware and software combination



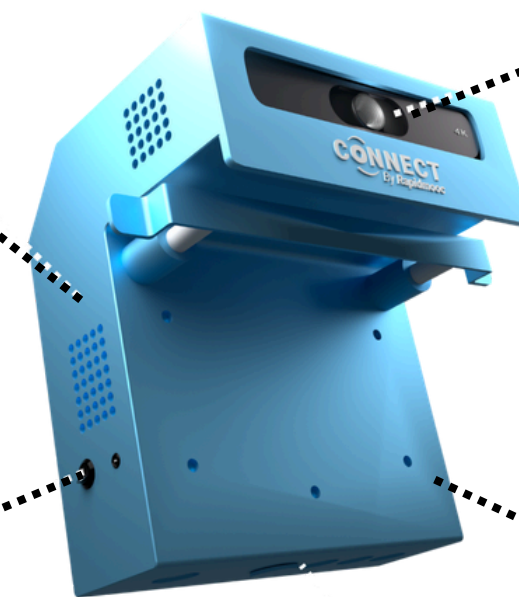
AI Video Assistant

Robust design

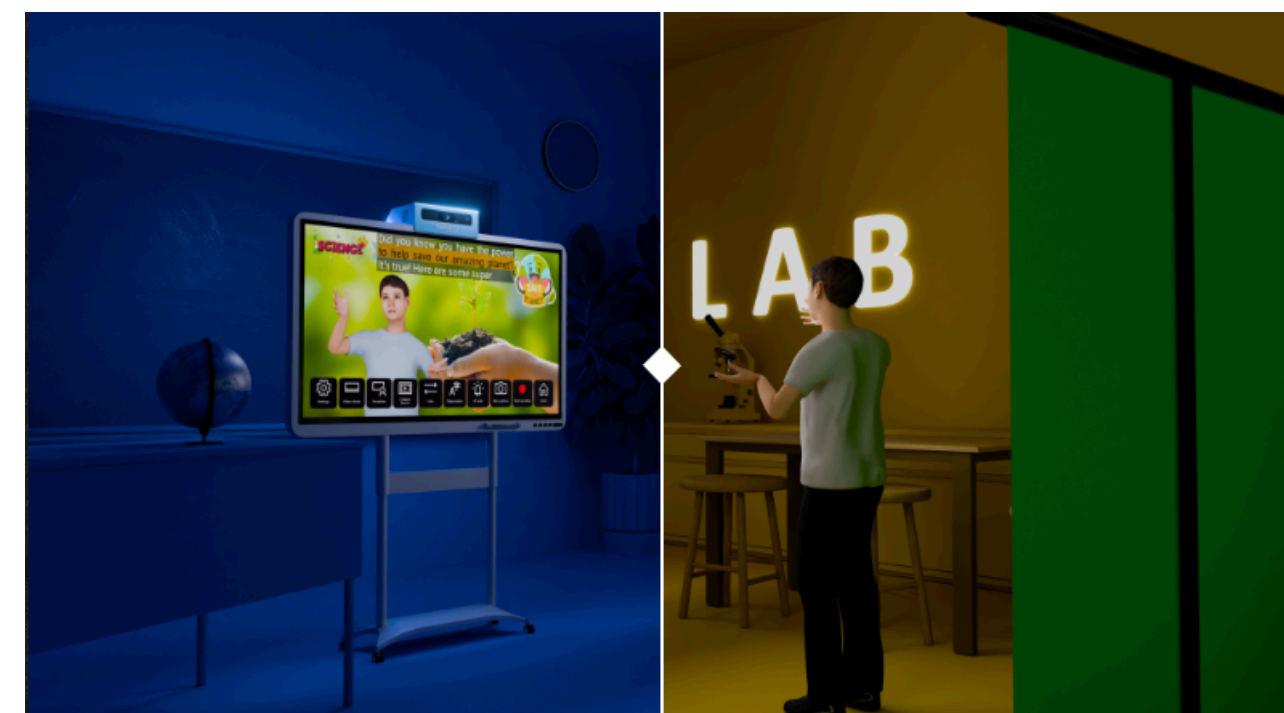
EPTZ 4K Camera

Plug in and play

Full connectivity



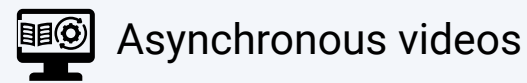
A mini format that adapts to any interactive screen in any environment.



Classroom

STEAM Laboratory

A complete software



Instant video effects

Whether it's for scriptwriting, chroma keying effects, or teleprompter setup, our studios offer numerous features that instantly boost video capture.



Integrated artificial intelligence

The integration of AI is revolutionizing the design of your video recording materials (visual or textual) as well as their accessibility (translation, subtitling).



A range of applications

Navigate the Rapidmooc studio menu just like on your smartphone, with the option of using ready-made applications tailored to your specific filming needs.

6 recording modes

Choose your mode...

Augmented reality

Camera only

Green background

Side-by-side video

Picture in picture (PiP)

Powered by AI

Prompt text

Generation loading...

Here's the outline of today's course, explaining the strategy for implementing a sustainable



NEW

An integrated AI Coach

- Instant progress after each video
- Fewer holds, more oratorical effectiveness
- Natural self-confidence, guided step by step



SPEECH

- ✓ Clarity of message, structure, rhythm, fluidity
- ✓ Detection of speech tics, vocabulary richness



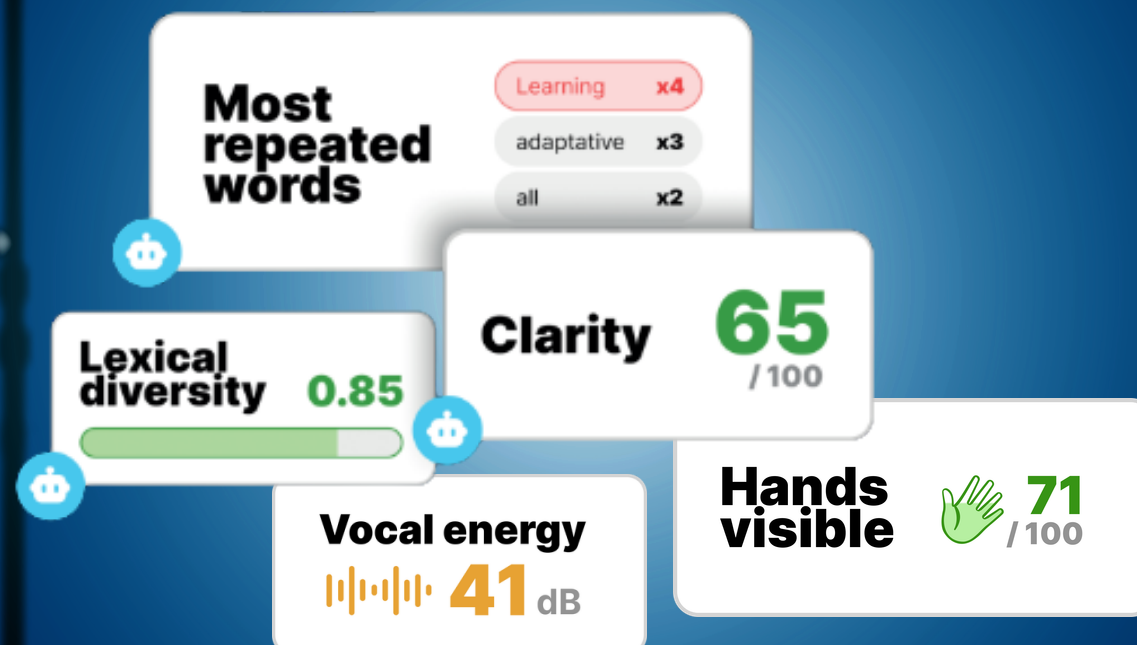
POSTURE

- ✓ Analysis of camera gaze, movements, and gestures
- ✓ Tips for boosting your screen presence



INSTANT FEEDBACK

- ✓ A visual summary of your performance will be provided immediately after the recording ends.
- ✓ Tailored recommendations based on the initial objective to help you progress with each video



Communicate better. Progress faster.

1 full report with
+ 10 key metrics

The benefits



+ £100K

saved by in-sourcing video



+ 50%

time saved for other tasks



+ 25

new videos produced every week



"With the Rapidmooc studio, we have been able to create high-quality sports training content in record time, which significantly improved our efficiency."



Real-time language practice with an avatar



Create more engaging content



Strengthen brand awareness



Improve comprehension and memorization



Simplifying complex messages



Increase the reach of messages

Success story #1

THALES

“In just 6 shoots, the initial investment in the Rapidmooc studio was fully recouped.”

Several Rapidmooc studios have been installed at various Thales Group sites in France and the UK. Initially acquired to create video training courses, they are now widely used for internal communication purposes.

“It’s a training accelerator at Thales, offering our users complete autonomy and at a lower cost.”

Bruno Linyer
Learning Manager



In 2022

32

filming

71

hours

90

videos

In 2023

86

filming

194

hours

336

videos



Success story #2

A key video component in the deployment of the Learning Center



Fully integrated into the project to modernize the campus into a Learning Center, the Rapidmooc studio quickly gained unanimous support thanks to the unlimited creation of videos, growing enthusiasm and rapid profitability.

50

studio bookings in 8 months



"There's a wow factor when we show people the room. The video studio is popular with both students and all the school staff. We've already renewed the license for the next 3 years."

Samantha STIEF - Project Manager, Learning Center, Arts et Métiers Campus, Metz

